

LMS MARKET SURVEY

WE ASKED ORGANISATIONS HOW THEY FELT ABOUT THEIR CURRENT LEARNING MANAGEMENT SYSTEM.

HERE ARE THE RESULTS:

58% OF PEOPLE RATED THEIR LMS AS ABOVE AVERAGE, 42% RATED IT BELOW AVERAGE

58%  AVERAGE  42%

REASONS WHY PEOPLE LIKED THEIR LMS



EASY TO USE

62%

AFFORDABLE

44%

PLENTY OF FEATURES

38%

GOOD CUSTOMER SUPPORT

21%

IMPLEMENTATION TRAINING

15%

REASONS WHY PEOPLE DISLIKED THEIR LMS



LACKS FEATURES NEEDED

56%

DIFFICULT TO USE

37%

TOO EXPENSIVE

33%

BAD CUSTOMER SUPPORT

26%

DOESN'T SUPPORT COMPANY SIZE

19%

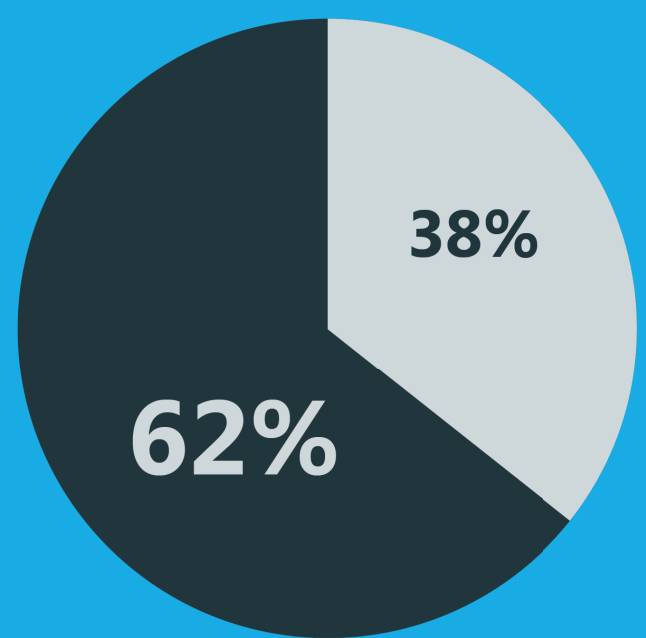
38%

OF THOSE WHO HAVE HAD THEIR LMS OVER 2 YEARS DISLIKE IT



38% OF PEOPLE CURRENTLY USE A WELL KNOWN LMS

62% OF PEOPLE CURRENTLY USE A LESS WELL KNOWN LMS



Have you had your current LMS for too long?
If you're thinking of changing, visit our website to find out about Virtual College's third generation Enable LMS.

"Enable has set new standards in learning management systems. It provides users with an experience that is both functionally and experientially outstanding."

David Patterson, Learning Light

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